

Elaboration and characterization of snack bars made with ingredients from the Amazon

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ABSTRACT

Snack bars were launched on the market as an alternative for people seeking healthier food options. They are popular portable snacks commonly eaten between meals. This study aimed to develop snack bars made with tapioca flour, Brazil nut and native fruit pulps (açai, cupuaçu, muruci and taperebá) as well as to assess their physical, physicochemical, microbiological and sensory attributes. The preferred concentration of fruit pulp was 10% in the açai bar, and 15% in the cupuaçu, muruci and taperebá bars. The acceptance rate of the açai bars was greater than 70% for the attributes appearance, color, texture, and overall impression, but was lower for flavour. This result may be related to the eating habits of some panelists, who eat açai pulp without adding any other ingredients that can impart the unique flavour of the fruit. The cupuaçu and muruci snack bars had higher sensory acceptance than the açai and taperebá bars; therefore, they are more likely to have better market prospects.

KEYWORDS: Amazon fruits, Brazil nut, palm oil, sensory analysis, tapioca flour

Elaboração e caracterização de barras de cereais à base de ingredientes da Amazônia

RESUMO

Como uma alternativa para as pessoas que procuram opções para uma alimentação saudável, as barras de cereais foram lançadas no mercado. Elas são populares como alimentos portáteis e podem ser consumidas entre as refeições. Este trabalho teve como objetivo desenvolver e determinar as variáveis físicas, físico-químicas, microbiológicas e sensoriais de barras de cereais à base de farinha de tapioca, castanha-do-brasil e polpas de frutas regionais (açai, cupuaçu, muruci e taperebá). A concentração preferida de polpa na barra sabor açai foi de 10% e nas barras sabor cupuaçu, muruci e taperebá de 15%. O índice de aceitação da barra sabor açai foi superior a 70% nos atributos aparência, cor, textura e impressão global e inferior no sabor. Este comportamento pode estar relacionado à cultura de alguns provadores, os quais têm o hábito de consumir a polpa de açai sem adição de qualquer outro ingrediente que possa mascarar o sabor intrínseco e peculiar do fruto. As barras sabor cupuaçu e muruci, por apresentarem maior aceitação sensorial, quando comparadas às barras sabor açai e taperebá, têm melhores perspectivas de mercado caso sejam comercializadas.

PALAVRAS-CHAVE: Frutas regionais, castanha-do-brasil, óleo de palma, análise sensorial, farinha de tapioca

INTRODUCTION

Snack bars were introduced in Brazil a decade ago, initially targeted at sports fans, but their target market expanded over time, reaching a much wider public, from students to corporate executives. They are popular portable snacks commonly eaten between meals (Freitas and Moretti 2006; Pallavi *et al.* 2013).

The use of regional raw materials to formulate snack bars can be very interesting from a nutritional and sensory point of view, besides adding value to raw materials and products from the Amazon region. Tapioca flour, a by-product of cassava (*Manihot esculenta* Crantz), is widely consumed in the Amazon region and commonly sold on street markets (Alves and Modesto Júnior 2012; Chisté *et al.* 2012; Silva *et al.* 2013). Cassava and its by-products are naturally gluten-free foods and therefore can be added to products labeled “gluten-free” (Milde *et al.* 2010; Schamne *et al.* 2010).

Brazil nuts (*Bertholletia excelsa* Humb. & Bonpl.) are widely recognized for being high in calories and for their nutritional value (Jayasinghe and Caruso 2011). They have been the focus of numerous studies aiming to extract their main nutritional and functional components (John and Shahidi 2010; Stockler-Pinto *et al.* 2010; Colpo *et al.* 2014).

The Amazon has the most important repository of fruit species in Brazil (Gordon *et al.* 2011). Fruits such as cupuaçu (*Theobroma grandiflorum* (Willd. ex Spreng.) K. Schum.), açai (*Euterpe oleracea* Mart.), taperebá (*Spondias mombin* L.), and muruci (*Byrsonima crassifolia* (L.) Rich.) are commonly found in this region (Freitas and Mattietto 2013). The açai pulp has gained increasing international attention due to its nutritional benefits and therapeutic potential (Barros *et al.* 2015; Romualdo *et al.* 2015; Barbosa *et al.* 2016). It contains approximately 13% protein, 48% lipids, 1.5% of total sugars, and several other components such as lignans, fibers, vitamin E and polyphenols (Darnet *et al.* 2011; Bonomo *et al.* 2014; Wycoff *et al.* 2015). The taperebá pulp has, on average, 0.2% protein, 0.1% lipids, and 12.4% carbohydrates (Salgado *et al.* 2013). Cupuaçu pulp has, on average, 1% of proteins and lipids and 11% carbohydrates (Brasil 2015). Muruci pulp contains approximately 0.18% protein, 0.87% lipids, and 2.59% total sugars (Souza *et al.* 2012). Due to its high content of polyphenols and flavonoids, which confer its high antioxidant capacity, muruci is considered a functional food (Barreto *et al.* 2009; Almeida *et al.* 2011; Maldini *et al.* 2011).

Given the economic and social importance of the cassava production chain in the Northern region of Brazil, and the nutritional and functional characteristics of Brazil nut and Amazonian fruits, the objective of this study was to prepare snack bars using a multicomponent mixture of tapioca flour, Brazil

nut, and regional fruit pulps, and to evaluate their physical, physicochemical, microbiological, and sensory variables.

MATERIALS AND METHODS

The tapioca flour (type 1- granular subclass) and Brazil nut used to prepare the snack bars were purchased from local producers in the vicinity of Belém (state of Pará, northern Brazil). The other ingredients were obtained from commercial establishments.

In addition to the tapioca flour and Brazil nut, oat flakes (Quaker, Porto Alegre, Brazil) and quinoa grains (Mãe Terra, Osasco, Brazil) were also used. The following ingredients were used to prepare the agglutination syrup: refined sugar (União, Sertãozinho, Brazil) glucose syrup (Arcolor, São Paulo, Brazil), maltodextrin (Athletica Nutrition, Matão, Brazil), double distilled glycerin (Arcolor, São Paulo, Brazil), soy lecithin (GastronomyLab, Brasília, Brazil), palm oil (Agropalma, Belém, Brazil), and pulps of açai (Iaçá, Castanhal, Brazil), cupuaçu, taperebá, and muruci (Camta, Tomé-Açu, Brazil), depending on the particular flavour of the snack bar.

Formulation and elaboration of snack bars

Preliminary tests were performed changing the ingredients' concentration, searching for the best multicomponent snack bar formulation (Mourão *et al.* 2012; Khouryieh and Aramouni 2013; Mendes *et al.* 2013). The chosen formulation was determined considering the best technological interaction between the ingredients. The amount of the dry ingredients and agglutination syrup used in these tests ranged from 60-70% and 30-40%, respectively. The oat flakes, tapioca flour, and quinoa grains were previously dried in a forced convection/air circulation oven at 100 °C for 15 minutes.

The agglutination syrup was heated under and stirring in a stainless steel pan, and the total soluble solids content was measured using a digital ABBE refractometer (REFAB-1000S, BioBrix, São Paulo, Brazil) until reaching 85-89 °Brix. The dry ingredients were then added to the syrup (95 °C), and the mixture was compressed into a baking pan and allowed to stand at room temperature. After the cooling interval, the mixture was cut into bars of 0.065 m x 0.03 m x 0.015 m parallelepiped pieces and removed from the pan. The bars, each weighing about 0.025 kg, were individually wrapped in plastic wrap.

Sensory analysis

Sensory evaluation included the quantitative affective test for preference ordering and acceptance test. The study was approved by the Research Ethics Committee of Universidade da Amazônia (UNAMA) on December 16th, 2014 (protocol number 1.237.666).

A sensory test for preference ordering, considering the taste attribute, was used to determine which fruit pulp concentration (10, 15, or 20%) in the snack bars was preferred by the tasters. The test was performed with 80 untrained panelists from both sexes. The results obtained were analyzed using a Newell and MacFarlane table (Newell and MacFarlane 1987). After analyzing the results, the fruit pulp concentration preferred by the panelists (final formulation) for each flavour of the snack bars prepared was selected.

The final formulations, prepared after applying the affective test for preference ordering, were evaluated for acceptance using an unstructured 9-point hedonic scale (ranging from like extremely to dislike extremely) considering the attributes appearance, color, flavour, texture, and overall impression. One hundred and two untrained panelists from both sexes and aged between 18 and 63 years participated in these analyses.

The acceptance rate was calculated according to the method proposed by Teixeira *et al.* (1987) in which the highest score (9) corresponds to 100% of acceptance. These authors argue that for a product to be considered acceptable based on its sensory characteristics, it is necessary that its acceptance rate is greater than or equal to 70%.

Physical and physicochemical characterization

The physical and physicochemical variables of the final formulations, prepared after applying the affective test for preference ordering, were also evaluated. The color of the snack bars was determined using a spectrophotometer (Color Quest XE, Hunter Lab, Reston, USA). The color was determined using the CIELAB system (L^* , a^* , and b^*) (Commission Internationale de L'Eclairage 1986), at 22 °C and 1-inch viewing distance using a 0.02 m path length glass cuvette. The results were the mean of 10 replicates.

Texture was determined using a texture analyzer (TA.XT Plus, Stable Micro Systems, Surrey, England). Shear force resistance was measured (expressed in Newton (N)) using a Warner Bratzler Blade Set (Heavy Duty Platform/ Blade Set with Knife) and the settings for cookies: pre-test speed of 0.0015 m s⁻¹, test speed of 0.0020 m s⁻¹, post-test speed of 0.010 m s⁻¹, and crosshead travel distance of 0,017 m; samples with a dimension of 0.04 m x 0.03 m x 0.015 m were evaluated. The results were the mean of 10 replicates.

As for the physicochemical characterization, moisture, proteins, lipids, and ashes were determined according to the official method of the Association of Official Analytical Chemists (2011). Fibers were analyzed using the acid detergent method of Goering and Van Soest (1970). The carbohydrate content was calculated by difference based on the values of protein, lipids, ash, and moisture. Energy value was calculated using the Atwater conversion factors: 4000 kcal

kg⁻¹ for protein, 4000 kcal kg⁻¹ for carbohydrate, and 9000 kcal kg⁻¹ for lipids (United States Department of Agriculture 1963). All analyses were performed in triplicate.

Microbiological analysis

Microbiological analyses were performed according to the APHA (American Public Health Association) official methods (Vanderzant and Splittstoesser 1992), and the Brazilian technical regulation on sanitary microbiological standards for food (Brazil 2001), that defines the most probable number (MPN) analyses for total coliforms, fecal coliforms, yeast, and mold counting, and the determination of presence or absence of *Salmonella* spp. and *Bacillus cereus*.

Statistical analysis

All statistical analyses were performed using the Biostat version 5.0 Software package (Ayres *et al.* 2007). The data were subjected to analysis of variance (ANOVA) followed by the Tukey test ($p < 0.05$).

RESULTS

The final chosen formulation of the açai, cupuaçu, taperebá, and muruci snack bars prepared with different fruit pulp concentrations was defined after the preliminary tests with different concentrations of the ingredients (Table 1). The açai and cupuaçu bars containing 10% and 15% of pulp were preferred by the panelists, therefore these concentrations were chosen as the pulp percentage to be used in the final formulation of these bars. As there was no significant difference between the muruci and taperebá snack bars prepared with different pulp concentrations (10, 15, and 20%), the pulp concentration used in the final formulation of these bars was 15%.

Table 1. Formulation of snack bars prepared with different Amazonian fruit (açai, cupuaçu, muruci, taperebá) pulp concentrations.

Ingredients	Concentration (%)		
	10.0	15.0	20.0
Fruit pulps	10.0	15.0	20.0
Refined sugar	14.0	11.0	10.0
Maltodextrin	7.0	7.0	6.0
Glycerin	3.5	2.5	2.0
Palm oil	1.5	1.5	1.5
Glucose syrup	12.0	12.0	12.0
Soy lecithin	2.0	1.0	1.5
Tapioca flour	20.0	20.0	19.0
Oat flakes	14.0	14.0	13.0
Quinoa grains	6.0	6.0	5.0
Brazil nut	10.0	10.0	10.0

The results of the affective test for preference ordering for the açai, cupuaçu, muruci, and taperebá snack bars are presented in Table 2. According to the Newell and MacFarlane table, the critical value of absolute differences in the rank sums (ordering test) was 30 ($p < 0.05$). This means that, if the difference in the rank sums is greater than or equal to the tabulated value, there is a significant difference between same flavour formulations, at the chosen significance level.

For açai snack bars there was a significant difference between the pulp concentrations of 10 and 15% and 10 and 20%, but no significant difference between the bars containing 15 and 20% of pulp. For the cupuaçu snack bars, significant differences were observed between the pulp concentrations of 10 and 15% and 15 and 20%. For muruci and taperebá snack bars no difference was observed among the pulp concentrations tested.

In the color analysis of the snack bars (Table 3) the higher the L^* value, the lighter (less dark) the specimen. The cupuaçu, muruci, and taperebá bars were the lightest, with the highest L^* values, and the açai bars were the darkest. All samples had positive chromaticity values (a^* and b^*), and thus were in the red and yellow regions. There was no significant difference between the snack bars in terms of texture (Table 4).

The physicochemical analysis of the snack bars (Table 5) showed that the moisture content varied between 7.38 and 9.17%. No significant difference was observed in the ash and

protein contents among the snack bars. Lipid, carbohydrate, and fiber contents were very similar, although there were significant differences between some formulations.

The mold and yeast analyses of açai, cupuaçu, muruci and taperebá bars were 1.0×10^2 , 1.5×10 , 2.0×10 and 1.3×10 CFU, respectively. For coliforms at 35 °C, the results were 23 NMP/g (açai and cupuaçu bars) and <3 NMP/g (muruci and taperebá bars). For coliforms at 45 °C and *Bacillus cereus*, the results were <3 NMP/g and $<10^{-1}$ CFU, respectively, for all bars analyzed. *Salmonella* spp. was not detected in any of the samples analyzed.

The scores obtained for the sensory attributes in the acceptance test indicated that the snack bars were generally well accepted by the panelists for all sensory attributes evaluated (Figure 1). The scores given by the panelists ranged between 6 and 8. The hedonic scale point value 6 corresponds to “like slightly” and the hedonic value 8 to “like extremely”.

With regard to appearance and color, there were no significant differences between the four formulations. As for the attributes flavour, texture, and overall impression, there were significant differences between some formulations. Açai and taperebá had significantly low scores for flavour. Taperebá had the lowest scores in all attributes, particularly so for flavour, texture and overall impression. The cupuaçu and muruci snack bars were the only ones with acceptance rate greater than 70% for all sensory attributes evaluated.

Table 2. Sensory test for preference ordering for snack bars prepared with different Amazonian fruit pulp concentrations.

Snack bar	Fruit pulp (%)		
	10	15	20
Açai	182a	151b	147b
Cupuaçu	154b	184a	142b
Muruci	149a	163a	168a
Taperebá	154a	162a	165a

Values are the sum of the ranks assigned by all panelists to each sample. Values followed by the same letter in the line are not significantly different from one another according to the Newell and MacFarlane table (Newell and MacFarlane 1987).

Table 4. Instrumental texture measurements for the snack bars prepared with different Amazonian fruit pulps.

Snack bar	Shear force resistance (N)
Açai	97.68 ± 7.44a
Cupuaçu	93.50 ± 18.99a
Muruci	108.85 ± 19.47a
Taperebá	97.98 ± 21.99a

Values are the mean followed by the standard deviation. Means followed by the same letter in the column are not significantly different from one another by the Tukey test ($p < 0.05$).

Table 3. Color variables of snack bars prepared with different Amazonian fruit pulps.

Snack bar	L^*	CV	a^*	CV	b^*	CV
Açai	46.71 ± 2.97c	6.35	8.01 ± 0.80a	9.99	9.66 ± 0.53c	5.49
Cupuaçu	75.01 ± 1.95a	2.60	2.90 ± 0.33c	9.57	16.87 ± 1.70b	10.08
Muruci	69.79 ± 1.71b	2.45	4.85 ± 0.82b	16.91	23.65 ± 2.40a	10.15
Taperebá	70.22 ± 1.72b	2.45	5.37 ± 0.79b	14.71	24.09 ± 2.28a	9.46

CIELAB system. L^* defines lightness, a^* denotes the red/green value, b^* the yellow/blue value (Commission Internationale de L'Eclairage 1986) and CV the coefficient of variation. Values are means followed by standard deviation. Means followed by the same letter in the column are not significantly different from one another by the Tukey test ($p < 0.05$).

Table 5. Physicochemical characterization of snack bars prepared with different Amazonian fruit pulps (wet base).

Variables	Snack bar			
	Açaí	Cupuaçu	Muruci	Taperebá
Moisture (%)	7.48 ± 0.04b	9.17 ± 0.06a	7.38 ± 0.06b	6.92 ± 0.19c
Ash (%)	0.97 ± 0.12a	0.95 ± 0.14a	0.95 ± 0.14a	0.97 ± 0.12a
Lipids (%)	10.08 ± 0.72b	10.34 ± 0.06ab	11.22 ± 0.09a	10.87 ± 0.17ab
Protein (%)	4.72 ± 0.25a	5.47 ± 0.17a	5.53 ± 0.55a	5.43 ± 0.46a
Fiber (%)	5.87 ± 0.03a	4.05 ± 0.21b	4.40 ± 0.39b	4.51 ± 0.11b
Carbohydrate (%)	76.75 ± 0.90a	74.05 ± 0.06c	74.90 ± 0.40bc	75.79 ± 0.67ab
Caloric value (kcal kg ⁻¹)	4166.00 ± 72.10	4112.50 ± 10.50	4228.10 ± 19.70	4227.40 ± 29.10

Values are the mean followed by the standard deviation. Means followed by the same letter on the line are not significantly different from one another by the Tukey test ($p < 0.05$).

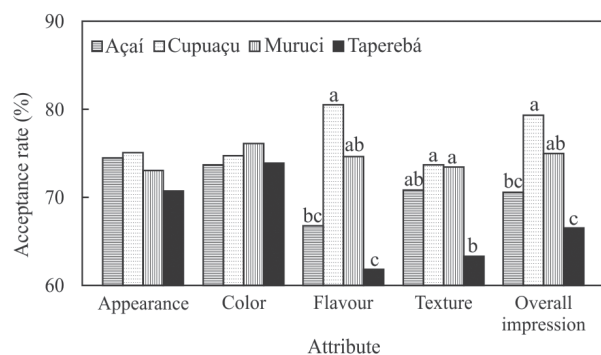


Figure 1. Acceptance rate of snack bars for the sensory attributes appearance, color, flavour, texture, and overall impression. Bars topped by the same letter are not significantly different according to the Tukey test ($p < 0.05$).

DISCUSSION

The differences in L* values (lightness) were expected because the color of fruit pulps used in the snack bar formulations are different from one another. The significantly higher variable a* value for açaí is related to the higher concentration of red pigments in this formulation, while the variable b* values for muruci and taperebá bars showed higher concentration of yellow pigments. Differences in the structure, size, and shape of the ingredients, as well as their interaction, can explain the difference between the forces exerted by the texture analyzer on the samples, which resulted in the high observed standard deviations (Silva *et al.* 2011).

Determining food moisture is very important since water is one of the factors favoring the growth and proliferation of fungi, yeasts, and bacteria. The moisture values were in compliance with the Collegiate Directory Resolution No. 263 of September 22th 2005, which establishes the limit of 15% moisture content for cereal-based food products (Brasil 2005). The difference between the ash, protein, lipid,

carbohydrate, and fiber contents among the snack bars can be attributed to the different chemical composition of the fruit pulps, and, in the case of the açaí bar, it can be due to the low percentage of this ingredient in the formulation. The caloric values measured can be explained by the concentration of ingredients rich in carbohydrates and lipids. According to the Collegiate Directory Resolution No. 359 of December 23th 2003, snack bars should not exceed 150 kcal per serving (Brasil 2003). Therefore, each snack bar prepared (1 unit) in this study weighs approximately 0.025 kg, resulting in approximately 105 kcal per unit.

According to Brazilian legislation, the reference values for coliforms at 35 and 45 °C, and for *Bacillus cereus* in food are, respectively, $< 5 \times 10$ NMP/g, and $< 5 \times 10^2$ CFU, while *Salmonella* spp. are to be completely absent (Brasil 2001). Therefore our snack bars were within the legal microbiological criteria, and were suitable for consumption. Although existing Brazilian technical regulations on microbiological standards in food do not require control of food spoilage fungus in snack bars, there should be close and regular monitoring to minimize risks to the health of consumers.

The low score observed for flavour of açaí snack bars in the acceptance tests, despite high scores in the other attributes, may be related to the eating habits of some panelists, who eat açaí pulp without adding any other ingredients (sugar, honey, etc.) that may alter the unique flavour of the fruit.

CONCLUSION

The use of Amazonian regional raw materials enabled the preparation of snack bars different from commercial bars, with high nutritional quality and unique flavour. The use of exotic fruits from the Amazon region in the development of new products adds value to these products and enhances their visibility in the domestic and international markets. The cupuaçu and muruci snack bars had consistently high scores

in sensory acceptance attributes, indicating good commercial potential. Açai and taperebá bars scored below sensory acceptability in one or more attributes with the formulations tested in here.

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